Stephanie Lin

Product Designer

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EDUCATION

Cornell University, College of Engineering

B.S. in Information Science, Systems, and Technology; Minor in AI — Expected Grad. Dec 2028

Relevant Courses

Introduction to Digital Product Design, Basic Engineering Probability and Statistics, Linear Algebra for Engineers, Introduction to Data Science and Decision Making, Introduction to Computing: A Design and Development Perspective; Object-Oriented Programming and Data Structures, Design and Programming for the Web

EXPERIENCES

Lean Sensory Draught Lab | Product Manager & Designer — Aug 2026 - Present

- Scoping and defining product requirements for tasting-panel platform, transforming statistic-taste driven evaluations into digital tool
- Designing a mobile and browser experience for tasters and hosts to reduce friction when communicating which ingredients should be used
- Facilitating a Figma-based design handoff workflow within the client's development team and the initial tasks for designers to tackle

Big Sky Youth Empowerment | Product Designer — May 2026 - August 2026

- Collaborated with an **8-person** cross-functional team of developers and project managers on a full web redesign, aligning design and technical requirements into a shared roadmap
- Conducted usability testing across **3 role-based** personas, reducing task completion by **10%** and improving overall navigation
- Communicated effectively between stakeholders and technical team, converting business needs into client-ready deliverables
- Redesigned teenager's application page's visual hierarchy and call-to-action, increasing applicant submission by **20%**

Rythmeet | Product Design Consultant — Feb 2026 - May 2026

- Collaborated in 8-person team to redesign a multi-role dashboard system to improve navigation
- Defined unified design system with role-specific views and delivered high-fidelity Figma mockups to streamline cross-functional workflows
- Restructuring information architecture to improve usability findings, improving navigation and reducing friction in user flow

ACTIVITIES

Medium Design Collective | Praxis Lead — Feb 2026 - Present

- Leading and managing 30+ design consultants and managers across 4 client partners, sourcing resources for project implementation
- Collaborating between clients and designs teams, translating client goals into actionable project briefs and deliverables
- Overseeing delivery across different disciplines such as brand identity, graphic, UI/UX. and interior design

Association of Computer Science Undergraduates (ACSU) | Secretary & Product Subteam — Feb 2026 - Present

- Sharing research, internship, and opportunities for community of CS students, streamlining professional development resources
- Designing graphics, event promotional materials, and stickers representing ACSU across campus
- Collaborating with engineering team on redesign of team's website, focusing on improving visibility for newsletter signup

Intro to Digital Product Design | DPD Teaching Assistant — August 2026 - Present

- Mentoring students entering digital product design, giving tailored feedback on design systems, user research, and prototyping
- Integrating AI into design workflows while still translating product requirements into design decisions

Society of Asian Scientists and Engineers (SASE) | Marketing Committee — Feb 2026 - Present

- Creating promotional materials to keep members updated on upcoming events and professional development opportunities
- Attending and promoting technical workshops and career events, helping strengthen member engagement across the SASE community

ADDITIONAL

Design Skills

UI Design, User Research, Brand Identity, User Research, Wireframing, Prototyping, Visual Communication

Tools

Figma, Figma Make, Framer, Notion, Slack, Copilot, Excel, Microsoft Word, SolidWorks, HTML/CSS, Javascript, Python, Java, Github, Vercel, Claude Code, Cursor, Lovable

Interests

Traditional Painting, Personal Fitness, Fashion Styling, Cooking, Music, Traditional Drawing, Nail Art, Running